

LBC Studios and Bob Marley Family to Launch **BOB MARLEY WORLD TOUR**

All New Rhythm Mobile Game Launching in November

VANCOUVER, British Columbia, September 14, 2022 — LBC Studios Inc. (LBC), an independent mobile game publisher and developer, announced today it is collaborating with the Bob Marley Family to develop and publish a Bob Marley-themed rhythm mobile game, **Bob Marley World Tour**, which will include original and remixes of Bob Marley's songs. The game will be on iOS and Android mobile devices, making it accessible to players across the globe.

"Bob Marley is so much more than music, and our **Bob Marley World Tour** game will celebrate his way of living life and uniting people." said LBC CEO, Solon Bucholtz. "We wanted to develop a game that reflects not only Bob Marley's music, but his philosophies, philanthropy and his ability to bring people together."

An all-new free-to-play mobile game, in **Bob Marley World Tour** players will assume the role of a band manager whose band performs in different cities around the world. Players will have the opportunity to perform songs from the Bob Marley Family, explore various music genres, and select band members with special abilities to achieve high scores through each in-game performance. The goal of **Bob Marley World Tour** is to cultivate a diverse community of music lovers, Marley fans, and mobile gamers alike and discover the magic of unity created through Bob Marley's presence.

"We know fans of Bob Marley and our family will be excited about **Bob Marley World Tour** as we are. It has been joyful to work with LBC on a game that helps bring this music to the world through such an interactive experience," said Ziggy Marley. "It has always been our goal to provide fans with unique opportunities to enjoy the family's music, and we are glad that this upcoming title will further that mission through an entirely new platform."

Bob Marley World Tour will also help support the efforts of global reforestation through donations to One Tree Planted to plant trees around the world. Learn more at [OneTreePlanted.org](https://www.onetreeplanted.org).

Bob Marley World Tour is set to release in early November 2022 on the Apple Store and Google Play, and pre-sign-ups for Google Play will be available in early September. Sign ups for announcements and news about the product will also be available on the LBC website for other operating systems. For more information about the game, stay tuned by following LBC Studios on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#).

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About LBC Studios

LBC Studios is an independent mobile game studio and publisher in Vancouver, Canada. LBC was co-founded in 2015 by Solon Bucholtz and Dennis Molloy. LBC Studios has 40 team members working on four unique mobile gaming titles, including the popular [Hempire](#), which is one of the world's greatest cannabis growing games. LBC Studios placed third in the 2019 Startup 50 ranking of Canada's Top New Growth Companies, with two-year revenue growth of over 5200%. For more information, visit us at <https://lbcstudios.ca/>.

About Marley Merchandising LLC

The Marley brand honors the timeless values of Bob Marley by uniting people around the world under the banner of One Love. Marley Merchandising, LLC, a wholly owned Marley Family entity, owns, licenses and markets a portfolio of Marley consumer brands globally, including: House of Marley, Marley Beverage Co, Marley Natural®, Marley Kitchen®, Marley Coffee®, and Bob Marley®. For more information, visit bobmarley.com and @bobmarley on social media.

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